

INVITATION

Dear Friends

The organizing committee extends a warm invitation to join us at the **12th Convention of Society for Ethnopharmacology India & International Conference on “Traditional Medicine- Ancient & Modern Concordance”**, hosted by the **Centre of Excellence in Unani Medicine** (Pharmacognosy and Pharmacology), Bioactive Natural Product Laboratory (BNPL), School of Pharmaceutical Education and Research (SPER), **Jamia Hamdard**, New Delhi, India, scheduled from **October 30-31, 2025**.

The Conference will explore and highlight the convergence between ancient wisdom and modern scientific developments in the realm of traditional medicine. It will provide a dynamic platform for discussions on ethnopharmacology, integrative healthcare systems, evidence-based validation of traditional formulations, and global regulatory trends.

Major themes of the conference include the role of traditional medicine in managing non-communicable diseases, advances in herbal drug standardization and quality control, innovative dosage form development, as well as the integration of technologies such as network pharmacology, metabolomics, and AI-assisted data analytics in traditional medicine research. The scientific program will feature plenary sessions, keynote addresses by renowned international and national experts, oral and poster presentations, panel discussions, and young researcher awards. This event is an excellent opportunity for scholars, practitioners, industry professionals, and students to share research findings, network, and build collaborations.

Jamia Hamdard, a premier institution known for its excellence in pharmaceutical and biomedical sciences, has been consistently ranked among the top pharmacy colleges in India (NIRF Rank #1 – 2017, 2019, 2020, and 2021). The Bioactive Natural Product Laboratory, recognized as a Centre of Excellence in Unani Medicine by the Ministry of Ayush, Govt. of India, is actively engaged in cutting-edge research on natural products and traditional medicines with strong national and international linkages.

New Delhi, the capital city, with its vibrant culture, historical monuments, and culinary richness, offers an enriching experience for all our delegates. We eagerly look forward to your participation in this intellectually rewarding and culturally delightful event.

Sincerely
Prof Sayeed Ahmad